

### Abstract of the Disclosure

The present invention has a three-dimensional image data conversion part 101 for converting aerial photographs A and B of the same area photographed from two different locations to three-dimensional image data, an advertisement placing information storage part 105 for storing advertisement placing information added to the three-dimensional image data, a clock part 104 for managing the current date, a three-dimensional image synthesizing part 102 for referring to the advertisement placing information storage part 105 to fetch advertisement placing information in which a placing period includes the current date and adding the advertisement contents included in the fetched advertisement placing information to the three-dimensional image data to generate and output synthesis three-dimensional image data, and a three-dimensional image browser 103 for receiving the synthesis three-dimensional image data to present a three-dimensional image stereoscopic representation based on viewpoint position information from a user and further upon reception of another viewpoint position, regenerating and presenting a three-dimensional image stereoscopic representation from the new viewpoint position.

10023886-12101